



Coulston Sixth Form College

Summer Assignment



BTEC Travel and Tourism

July 2018

Name: _____

The Empire State Building

Read the following quotes about the Empire State Building and then write down which type of customer you think may have said it. You can choose from: A blind person, group of school students, couple, tourist in a wheelchair, family with children, student or an elderly couple



1. “We loved the views of the whole city. We could see for miles and sat in the café having afternoon tea up there. There were lots of benches and a really good souvenir shop where we could buy presents for our grandchildren. We even got a reduced price ticket because we are over 60!”

CUSTOMER TYPE

2. “I was given an audio tour – I got a headset and so I could hear all the history and information. There was spoken information in the lift too and information written in Braille so I really enjoyed it”

CUSTOMER TYPE

3. “I used the lifts and ramps that were there. All the doors were wide enough for me and there were also disabled toilets”

CUSTOMER TYPE _____

Fill in the blanks to give examples of destination types

Overseas ski resort: C H _ _ O N _ X (France)

UK beach resort: B _ _ C _ P O O _

Overseas beach resort: P _ _ K _ _ (Thailand)

UK city: L _ V _ _ P O O _

Overseas city: B _ _ G K _ K

UK National Park: D _ _ T M _ _ R

Overseas National Park: Y _ L L _ W _ T _ _ E

Complete this table using different examples from those above

Destination Type	Two UK Examples	Two Overseas Examples
Beach (or seaside) resort		
City Destination		
Ski/Snow Sports		
National Park		

Impacts of tourism

Write down the impacts of tourism shown in each of these 5 pictures



Unscramble these letters to find different impacts of tourism

(Whether positive or negative is shown in brackets)

BOJS (POSITIVE) _____

BOJS SEASALON (NEGATIVE) _____

ENVRIONTNEM DAMDGEA (NEGATIVE) _____

ENVRIONTNEM PROCDETET (POSITIVE) _____

LREITT (NEGATIVE) _____

POLULIONT (NEGATIVE) _____

YMONNE (POSITIVE) _____

EDCATUOIN (POSITIVE) _____

MICRE (NEGATIVE) _____

Impacts on Tourism – Stretch Activity

**Explain in no more than 250 words the impacts on tourism
above have on destinations such as Thailand, Egypt and
Brazil**

The travel and tourism quiz

1. Which of the following is a reason to travel?

- a) Visiting friends and relatives (VFR)
- b) Going to Paris for the weekend
- c) Staying at home

2. Which of the following is an example of domestic tourism?

- a) A couple from Scotland visiting London
- b) A couple from Australia visiting the UK
- c) A couple from England visiting India

3. Which type of tourist do you think is shown in this picture?

- a) Business
- b) Leisure



4. Which of the following is an example of inbound tourism?

- a) Someone from Wales visiting England
- b) Someone from Scotland visiting Wales
- c) Someone from France visiting the UK