

CEIAG (Careers) Policy

Approved by: Exec

Date approved: 3 March 2020

Strategy/Policy Responsibility: Vice Principal, Education and Quality

Review date: 3 February 2022



At Croydon College¹ we aim to ensure all students receive effective careers guidance, meeting all Gatsby Benchmarks and enabling them to make informed choices about their future.

1 Careers Policy Statement

Croydon College is committed to provide high quality, Careers Information, Education, Advice and Guidance (CEIAG) which helps students and clients plan and manage their progression through learning and work. It is underpinned by the Careers strategy: Making the most of everyone's skills and talents (DfE 2017), Statutory guidance for further education colleges and sixth forms (DfE 2018), Gatsby Good Career Guidance (Gatsby, 2014), Code of Ethics (CDI, 2014) and the National Framework for careers, employability and enterprise education (CDI, 2020).

Along with these statutory requirements it underpins the achievement of the following College Strategic Objectives 1, 2 and 3.

2 Context

- 2.1 This policy applies to all College's students including those on work-based programmes, subcontracted provision and higher education programmes.
- 2.2 All students need a planned programme of careers activities to help them decide appropriate pathways.
- 2.3 CEIAG is designed to meet the needs of students both current and prospective. Each student is entitled to CEIAG that is of professional standards of practice, person centred, impartial and confidential.
- 2.4 CEIAG provided at the College (s) will follow these principles:
 - Be personalised, provide opportunities to identify and respond to the needs of the individual, build on previous learning and experience.
 - Be inclusive, recognise and promote Equality and Diversity, challenge stereotypes and be sensitive to faith, culture and family background
 - Be transparent, impartial and provide opportunities for confidentiality
 - Be enhanced by strong networks and collaborative approaches involving Student Services, course teams and external partners
 - Contribute to increasing participation, retention and achievement by raising aspirations, helping students to make informed choices and develop career management skills.
- 2.5 Careers education include:
 - Visits to employers and Universities
 - Work experience

¹ Croydon College includes both the Croydon and Coulsdon campuses

- Engagement activities such as open days, UCAS convention fairs, STEM, Compact Plus, Summer schools, Employability Fairs, promotion of post graduate education, etc.
- Talks from speakers, such as employers and apprenticeship training providers.
- Progression activities and seminars: UCAS, Student Finance England, application and interview skills, self-employment.
- Parents and Carers are recognised as important contributors to the development of career management and invited to a tailored HE and Apprenticeship Evening as well as having access to a Careers Adviser at Parent Consultation Evenings.
- 2.6 Careers Information, Advice and Guidance include:
 - Pre-entry course information and Advice on post 16 pathways through open evenings, school assemblies and career fairs
 - On course and progression up to post graduate education

3 Students Entitlement

Croydon College will offer a programme of high-quality impartial careers information and guidance that is stable, structured and delivered by staff equipped with the right skills and experience. The Gatsby Careers Benchmark model (Appendix 1) will be used to measure the results and impact of the programme.

- 3.1 All students have the opportunity to access high quality, impartial careers information, advice and guidance to help support their aspirations for progression and work. For students to understand the options available to them and be able to make informed decisions in terms of job, career progression and training.
- 3.2 All students will receive support to develop their skills and knowledge to enter the labour market and have confidence of the journey to take them there and manage their lifelong careers.
- 3.3 All students will receive support to find suitable work placements or work experience, necessary to develop employability skills required to secure and sustain meaningful employment.
- 3.4 All students are entitled to receive tailored careers guidance according to their individual needs and circumstances.
- 3.5 The College offers comprehensive careers resources through a range of formats including
 - Moodle with supported access if requested.
 - Supported access to careers assessment software.
 - Eclips-online careers information software.
 - Referral, where relevant, to other appropriate agencies and providers.
 - An opportunity to have further appointments if required.
 - Confirmation of the outcomes of a guidance interview on MyPT, and in writing, if required.
 - An appointment for a guidance interview within a standard time of 15 days from request.
 - Tutor referral to the Careers Service when appropriate, to support their learning with their career planning and transition.
- 3.6 Croydon College staff delivering Information, Advice and Guidance aim to ensure that the procedures they adopt in the utilisation of confidential information comply with the legal framework

provided by the General Data Protection Regulation. All information gathered in the course of discussion with an individual should be regarded as confidential. Any limitations with regard to confidentiality should be made absolutely clear to the client at the earliest possible stage.

4 Roles and Responsibilities

4.1.1 Student Responsibilities

- 4.1.1 To be actively involved in and take ownership for their progression planning and career development;
- 4.1.2 To attend punctually all planned tutorial, careers education and guidance activities;
- 4.1.3 To work co-operatively with staff and fellow students, respecting the views of others and the principles of Equality and Diversity.

4.2 Staff Responsibilities

College Management Team

- 4.2.1 Relevant staff are aware of this policy
- 4.2.2 There are sufficient qualified, experienced staff and up to date resources. All Careers Advisers are professionally qualified in a career development subject to a minimum of QCF Level 6/SCQF level 11, adhere to the CDI Code of Ethics and undertake and record a minimum of 25 hours CPD each year.
- 4.2.3 All staff have access to training, support and resources which are appropriate to their role.

Head of Student Services

- 4.2.4 Is nominated as the Careers Leader to ensure the leadership and coordination of a high-quality careers programme.
- 4.2.5 Manages the CEIAG activities which are planned, developed and delivered by professional, impartial and specialist Careers Advisers
- 4.2.6 Is responsible for ensuring that accurate and up to date resources are produced and maintained.
- 4.2.7 Ensures that independent Careers Guidance from outside agencies is secured to ensure impartiality
- 4.2.8 Develops and provide workshops to support tutorials.
- 4.2.9 Achieves a professional working relationship between Croydon College and other external agencies.

Curriculum Staff

- 4.2.11 Staff involved in pre-entry and induction activities provide sufficient course information and advice to enable prospective students to make suitable choices;
- 4.2.12 Course and appropriate support staff are aware of services available through Student Services, maintain effective working links and make referrals for pre-entry, progression and careers guidance when required
- 4.2.13 Course staff ensure students are aware of support available through Student Services, tutorial and course-based support
- 4.2.14 Course staff ensure that there is an appropriate combination of careers education, information, advice and guidance activities which are appropriate to their students' needs.
- 4.2.15 All staff providing careers education, information and guidance have a responsibility to promote equality of opportunity, to be aware of confidentiality issues and deal sensitively with information disclosed by students.

5 Procedures

- 5.1 Students are to be informed of the facilities and support available to them through participation in the Induction programme on entry to the College and through the tutorial system.
- 5.2 Students and potential students who require a careers guidance interview can self-refer or be referred by any member of staff at any point during their student journey. Follow up appointments may also be offered where appropriate. Careers Advisers will liaise with Additional Learning Support when necessary to support students with additional needs and can attend EHCP reviews by request.
- 5.3 Potential students may benefit from a careers guidance interview, if they:
 - are uncertain of their course choice
 - do not meet the entry criteria of their planned course
 - have non-existent or unrealistic career plans
 - have previously attempted to study the course
- 5.4 On course students may benefit from a careers guidance interview, if they:
 - Need support with planning their career path
 - Are considering changing course during the right choice period or before their course ends
 - Are coming towards the end of their course
 - Need help with applying to University or another college/ training provider
 - Would like support with job search activities and LMI information
- 5.5 Provide current information and advice on learning opportunities and career options.
- 5.6 Current, prospective students or clients are provided with a written summary of their guidance on MyPT. Clear steps and action points are given in order that they feel ready and confident to move forwards on their learning or career journey.
- 5.7 College staff and partner organisations receive information about Careers during their induction and are aware that they may contact the team at any time for advice or to refer a student.
- 5.8.1 The service has robust quality assurance systems and is evaluated by:

- Reviews of the delivery of CEIAG against the key principles
- Student satisfaction surveys and Learner Voice process
- Maintaining Matrix Accreditation
- Careers and Enterprise Company Compass Tool
- College Self-Assessment review processes

6 Monitoring and Evaluation of the Service

- 6.1 CEIAG staff will request feedback from students and staff about the available resources for CEIAG and requirements to improve the service for future students. The feedback is passed to the Head of Student Services to ensure that the delivery and efficiency of the service meets the needs of the students.
- 6.2 Feedback methods include:
 - Student/ staff survey
 - Evaluation forms at the end of talks/ events
 - Feedback received at the end of CEIAG Appointments
 - Email feedback received by advisers and/or the quality department

7 Review of Policy

7.1 The policy document will be reviewed regularly and a full review completed annually. The document will be changed in line with any enhances to processes or procedures, along with legislative annual annual statements or feedback from stakeholders.

Appendix 1 Gatsby Benchmarks

Benchmark 1	Every College should have an embedded
A stable career programme	programme of career education and guidance
_	that is known and understood by students,
	parents, teachers employers and other
	agencies.
Benchmark 2	Every student and their parents (where
Learning from career and labour market	appropriate) should have access to good
information	quality information about future study
	options and labour market opportunities.
	They will need the support of an informed
	adviser to make the best use of available
	information.
Benchmark 3	Students have different careers guidance
Addressing the needs of each student	needs at different stages. Opportunities for
	advice and support need to be tailored to the
	needs of each student. A college's careers
	programme should embed equality and
	diversity considerations throughout.
Benchmark 4	All subject staff should link curriculum
Linking curriculum learning to careers	learning with careers, even on courses that
	are not specifically occupation-led. For
	example STEM subject staff should highlight
	the relevance of STEM subjects for a wide
	range of future career paths. Study programmes should also reflect the
	importance of Maths and English as a key
	expectations from employers.
Benchmark 5	Every student should have multiple
Encounters with employers and employees	opportunities to learn from employers about
Encounters with employers and employees	work, employment and skills that are valued
	in the work place. This can be done through
	a range of enrichment activities including
	visiting speakers, mentoring and enterprise
	schemes and should include students' own
	part time employment where it exists.
Benchmark 6	Every student should have first – hand
Experiences of workplaces	experiences of the workplace through work
	visits, work shadowing and/ or work
	experience to help their exploration of career
	opportunities and expand their networks.
Benchmark 7	All students should understand the full range
Encounters with further and higher	of learning opportunities that are available to
education	them. This includes both academic and
	vocational routes and learning in schools,
	colleges, universities and in the workplace.
Benchmark 8	Every student should have opportunities for
Personal guidance	guidance interviews with a careers adviser,

who could be internal (a member of college staff) or external, provided that they are trained to an appropriate level*. These should be available for all students whenever significant study or career choices are being made. They should be expected for all students but should be timed to meet individual needs. *The college should ensure access to a level 6 adviser is available when needed.