

Business Department

A Level Business

Summer Homework Tasks 2020

Student Name:

Submission Date: First week of lessons in September 2020

A Level Business

Course structure

The first year of the Edexcel A level Business course is structured as follows:

	Theme 1: Marketing and People	+	Theme 2: Managing Business Activities
Content	<ul style="list-style-type: none"> • Meeting customer needs • The market • Marketing mix and strategy • Managing people • Entrepreneurs and leaders 		<ul style="list-style-type: none"> • Raising finance • Financial planning • Managing finance • Resource management • External influences

Summer Homework

To help prepare for the course induction, you to complete the following tasks which will help you get ahead in your studies. For tasks 1-4 please write as much as you can (for example, 10 sentences).

Section A

1. Explain why you want to study A Level Business?

Section B

2. What is the difference between management and leadership?
3. Explain why intrapreneurship is becoming popular.

Section C

4. Using a newspaper or the Internet, carry out some research on a topic that relates to UK manufacturing. Highlight what you think are the most important aspects of the article and write a summary.