

Faculty of Computing, IT and Creative Media

A Level Film and Media Studies



SUMMER ASSIGNMENT

Student Name:

A Level film and Media studies

2020

QUALIFICATION NAME: GCE A Level in FILM STUDIES GCE A Level in MEDIA STUDIES

WEB LINK: <u>https://www.eduqas.co.uk/media/d3fbs2s3/eduqas-a-level-media-studies-spec-from-</u> 2017-e-02-03-2020.pdf

https://www.eduqas.co.uk/media/sxdcwwck/eduqas-a-level-film-studies-spec-from-2017-e-24-01-2020.pdf

A LEVEL FILM STUDIES:

Component 1: Varieties of film and filmmaking Written examination: 2½ hours 35% of qualification **Component 2:** Global filmmaking perspectives Written examination: 2½ hours 35% of qualification **Component 3:** Production Non-exam assessment 30% of qualification

A LEVEL MEDIA STUDIES:

Component 1: Media Products, Industries and Audiences Written examination: 2 hours 15 minutes 35% of qualification

Component 2: Media Forms and Products in Depth Written examination: 2 hours 30 minutes 35% of qualification

Component 3: Cross-Media Production Non exam assessment 30% of qualification

The course is designed to offer students a broad yet thorough understanding of the key media concepts. Some of these are **Genre, Narrative and Representation**

What do we mean by representation?

In the context of Media Studies, this means the way in which aspects of society, including gender, age and identity are presented to an audience by specific media text.

In order to help you with specific examples in the tasks below ensure that you consume (read, watch or re-watch) some contemporary media texts.



A level Media Studies

MS1 Representation

Remembering that the focus should be on **Representation** you are to construct an essay discussing how certain sections such religion, gender, COVID 19, Health, etc... of our society are represented in the 'print based' media texts.

You may use the following questions as a guide:-

- What kind of world is represented by these media texts?
- Who is in control of these texts? How does that effect the representations?
- How are stereotypes used in texts?
- What messages are contained within the text,

(Min 800 words)



FM1 Genre / Narrative

Remembering that the focus should be on **Genre or Narrative** you are to construct an essay discussing how these elements effect what we see on the screen. You may use the following questions as a guide:-

- What are the most popular genres and why?
- Who or what decides or defines a genre?
- How many different types of narrative/genre are there? and what are they?

(Min 800 words)

The work should be your own work NOT copied and pasted as this is plagiarism and is unacceptable.



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