

# **Faculty of Business, Travel and Tourism and Hospitality**

## **BTEC Travel and Tourism**

### **Summer 2020**



### **Student Name:**

Please complete this summer assignment electronically. When completed please email to:

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**Please ensure you complete this before your first day at  
Coulson Sixth Form College.**

## Summer Assignment

### The Empire State Building

Read the following quotes about the Empire State Building and then write down which type of customer you think may have said it. You can choose from:

- A blind person
- Group of school students
- Couple
- Tourist wheelchair user
- Family with children
- Student or an elderly couple



1. "We loved the views of the whole city. We could see for miles and sat in the café having afternoon tea up there. There were lots of benches and a really good souvenir shop where we could buy presents for our grandchildren. We even got a reduced price ticket because we are over 60!"

CUSTOMER TYPE:

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2. "I was given an audio tour – I got a headset and so I could hear all the history and information. There was spoken information in the lift too and information written in Braille so I really enjoyed it".

CUSTOMER TYPE:

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3. "I used the lifts and ramps that were there. All the doors were wide enough for me and there were also disabled toilets".

CUSTOMER TYPE:

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## Fill in the blanks to give examples of destination types

Overseas ski resort: C H \_ \_ O N \_ X (France)

UK beach resort: B \_ \_ C \_ P O O \_

Overseas beach resort: P \_ \_ K \_ \_ (Thailand)

UK city: L \_ V \_ \_ P O O \_

Overseas city: B \_ \_ G K \_ K

UK National Park: D \_ \_ T M \_ \_ R

Overseas National Park: Y \_ L L \_ W \_ T \_ \_ E

Complete this table using different examples from those above:

Destination Type	Two UK Examples	Two Overseas Examples
Beach (or seaside) resort		
City Destination		
Ski/Snow Sports		
National Park		

## Impacts of Tourism

Write down the impacts of tourism shown in each of these 5 pictures





Unscramble these letters to find different impacts of tourism

(Whether positive or negative is shown in brackets)

BOJS (POSITIVE) \_\_\_\_\_

BOJS SEASALON (NEGATIVE) \_\_\_\_\_

ENVRIONTNEM DAMDGEA (NEGATIVE) \_\_\_\_\_

ENVRIONTNEM PROCDETET (POSITIVE) \_\_\_\_\_

LREITT (NEGATIVE) \_\_\_\_\_

POLULIONT (NEGATIVE) \_\_\_\_\_

YMONNE (POSITIVE) \_\_\_\_\_

EDCATUOIN (POSITIVE) \_\_\_\_\_

MICRE (NEGATIVE) \_\_\_\_\_

## **Impact of Coronavirus on Tourism – Stretch Activity**

**Explain in no more than 500 words the impact the coronavirus pandemic has had on tourism in the UK.**

**END OF SUMMER ASSIGNMENT**